

The Pacific Coat Process

"We want to build your new paint application on a rock foundation; not sand"

Pacific Coat Painting takes great pride in our workmanship. We are very thorough and strive to use the highest quality materials for your home. Homeowner's choose Pacific Coat because of our dedication to get the maximum life out of a paint job. Please read through to get an understanding of the service we offer. By doing so we are confident you will come to the conclusion that Pacific Coat Painting is the best value for your dollar. We do the job right, giving you the peace of mind your home or business is protected.

Step One: Power washing

- Environmentally friendly detergent or bleach is used to remove loose dirt and mildew as required. Pacific Coat does not power wash to remove paint. We leave that to our scrapers. We do a light power wash to remove loose dirt and mildew.
- In the event of excessive peeling or lead paint we often wash after scraping all loose paint. An estimator will advise if this is the case.
- Delicate areas, like window ledges are hand washed
- House is given time to dry based on the current weather conditions



Step Two: Scraping

- All loose paint is removed with carbon tip scrapers or 5 in 1's. As a rule of thumb, any area you can get a fingernail underneath must be removed.
- Any bubbles are punctured and scraped thoroughly¹
- Paint chips are gathered in tarps and surrounding areas shop vac'd with vacuums equipped with HEPA filters to contain dust²

¹ Bubbles on your home are almost always caused by moisture. More specifically moisture that can not escape due from poor breath ability in your siding. Often times a result of the absence of a moisture guard under siding or previous painters caulking excessively to the underside of lap siding. Unless vents are installed or siding is wedged by a siding specialist the bubbles will return; often times immediately after a fresh coat. Usually near kitchens or bathrooms.

² If your home contains lead paint an estimator will advise you of the extra steps involved with the removal of your paint

Step Three: Caulking and Minor Maintenance

- Pacific Coat uses top quality elastomeric caulking, such as the brands Vulkem and Stampede. With the popularity of Hardi Plank siding a stretchy, elastic caulking is imperative. Normal painter's caulk will often fail within the first winter. This is a common item overlooked when comparing bids and another example of Pacific Coat's dedication to giving your new paint job its maximum life.
- Loose nails are fastened.
- ***Pacific Coat does not putty every nail hole. There is no putty that can withstand the Northwest's elements. If requested per contract we will putty, but do not recommend and it is not part of a standard bid.***
- Loose boards reinforced.

Step Four: Priming

There is a right primer for every substrate or material. Just as the saying "there is a right tool for every job". All Pacific Coat employees are trained and understand the importance of using the right primer for the right job. Below are some of the more common primers used. There are several other primer's used for unique situations, such as fire damage and lead encapsulation. Pacific Coat will advise if a specialty primer is needed.

- Cedar clapboard, shake, or soffits receive an Alkyd Primer or Woodscapes over bare wood spots or new wood. SF-1 primer is used to block out any pesty cedar bleed.



- General Utility primer used for strong adhesion for variety of substrates.



- Metal Siding, Pipes, Meter boxes receives DTM primers. Rusty areas are cleaned and Red Oxide Primer applied.
- Concrete, cement composition panels, concrete block, brick, and stucco receive Loxon primer

Step Five: Painting



Pacific Coat customizes each estimate to your requests. The application method, number of coats and products used are all gone over in detail upon initial consultation. There are two methods that can be used to paint your home; Spray or Brush n Roll. On average 90% of our customer's choose spray application for the value and also because of the popularity of Hardi-Plank siding.

- Spray Application. With this method Pacific Coat does a full mask to all windows, light fixtures, rooflines and any areas not being painted. Tarps are used at all times to catch any potential spills or overspray. Pacific Coat spends the extra time preparing your home, so that when we are done no one could tell if it had been brushed or sprayed.
- Brush Application. Your entire home is brush n rolled with no airless sprayers being used. Lot more labor intensive, specially with a color change that needs 2 coats. The benefits to brush n roll are debatable, but on average you get more mils(thickness of paint is measured in mils) per coat with the brush application.

Cleanup and Inspection

Pacific Coat strives to not disrupt your workspace or home environment. Cleanup is not a step it is part of our daily routine. We strive to be professional and make the project an easy process for everyone involved. A lot of our company's reference letters include statements, like the following excerpt taken from a reference letter by Casey and Rose in West Linn; *"Very seldom do you have such a big undertaking go so smoothly-it was an enjoyable experience. The professionalism of your staff was most impressive. Bravo Pacific Coat Painting!"*

- Daily cleanup and shop vacuum of landscape
- All items stowed in a predetermined area
- All garbage bagged and removed at end of job.
- End of day check in and update with customer; if available
- End of job customer walk thru. Extra set of eyes can help out. No job finished until a walk-around is done with homeowner.



Paint Selection

Pacific Coat Painting has accounts with all the major paint suppliers. Thus we can use any brand you prefer. However, we strongly recommend Sherwin-Williams for their service, warranties, and the fact their paint is designed for temperatures as low as 35 degrees. We would never paint in 35 degree temperatures, but often times in the spring or fall the nightly temperature after applying the paint can come close. Sherwin-Williams is one of the few companies that warranties their paints and stands behind them in the event of fading, chalking or anything out of the ordinary.

Every paint store has their low, medium and high grade paints. Sherwin-Williams has their A100, Super Paint and Duration (Lifetime Warranted) paints. A standard bid is for Sherwin-Williams "Super Paint". However, each bid can be customized to your needs. Sherwin-Williams also has a new product resilience designed for spring and fall painting.



- Guaranteed for as long as you own your home
- One-coat, self-priming performance
- No blistering, no peeling - virtually no maintenance
- Lifetime warranty



- Advanced Resin Technology ensures durability and easy application.
- Available in a complete range of finishes including flat, satin, gloss and high-gloss.
- Lower volatile organic compounds (VOCs) meet environmental standards.
- VinylSafe® Technology allows you to paint darker colors on vinyl siding without worrying about warping or buckling.



- Reformulated to provide better coverage during application.
- Lower volatile organic compounds (VOCs) meet environmental standards.



With Resilience you won't worry about rain or dew in the forecast. Our Moisture Guard™ technology ensures that the paint cures in about half the time of most conventional exterior paints. Resilience also has excellent hide and a lifetime limited warranty when two coats are applied.

- Moisture Guard™ Technology provides resistance to moisture 50% faster so you can paint later in the day with less concern about dew or impending rain.
- Backed by a lifetime warranty when recommended coats are applied.
- Excellent hide and durability unmatched by the competition.
- Meets or exceeds stringent environmental regulations because it is low in volatile organic compounds (VOC's) - 50g/l